



Region's Finest Car Show

Hosting 500 Classic Cars and more than 20,000 spectators annually, the Murrieta Rod Run has become the area's finest car show! Held in the beautiful Historic Downtown Murrieta, the show offers a variety of sponsor and vendor opportunities ideal for car enthusiasts and attractive to families.



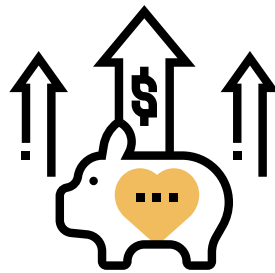
Benefiting the At-Risk & Special Needs Children

A nonprofit organization founded in 1989, **Oak Grove Center** serves at-risk and special needs youth through Residential Care, Education and Treatment at multiple campuses throughout Southern California. Their mission is to rebuild the lives of at-risk children and their families through educating, healing, restoring relationships, building character and instilling hope.



Money Funds Programs Only

All funds raised go directly to Oak Grove Center funding crucial programs helping youth move beyond their painful pasts to thrive. Empowering success and transforming lives!



Raised over \$336,000

The Rod Run has funded projects such as the Baseball Field, STEAM Classes, and helped launch the Culinary Vocational Program through the Culinary Creations store located in Temecula!



All Volunteer

The event is produced and staffed by volunteers through the Drifters, Oak Grove and other community partners. Day of opportunities include parking, greeters, raffle and 50/50 sales.

Rod Run Headquarters

Oak Grove Center
 24275 Jefferson Ave., Murrieta, CA 92562
 Tel: (951)677-5599 Tax ID #33-0470446
 OakGroveCenter.org MurrietaRodRun.com





MAJOR SPONSORSHIP OPPORTUNITIES

500 Classic Cars 20,000 day of spectators 175,000+ pre-event reach

Presenting Sponsor - \$7,500

- Prime logo placement on marketing materials
- Logo on T-shirt Sleeve
- Logo on Rod Run website with link for 1 year
- Full Page Ad in Event Program
- Hourly verbal mentions during Show
- 10x20 Booth off Washington

Gold Sponsor - \$5,000

- Logo on marketing materials
- Logo on Show T-shirt
- Logo on Rod Run website with link for 1 year
- Half Page Ad in Event Program
- Hourly verbal mentions during Show
- 10x10 Booth space off Washington

Silver Sponsor - \$2,500

- Logo on marketing materials
- Logo on Show T-shirt
- Quarter Page Ad in Event Program
- Logo on Rod Run website with link for 1 year
- Verbal mentions during Show
- 10x10 Booth space off Washington

Bronze Sponsor - \$1,000

- Logo on T-Shirt and Posters
- Business Card Ad in Event Program
- Logo on Rod Run website for 1 year
- 10x10 Booth space off Washington

Special Sponsorship Opportunities

Car Tag Sponsor - \$3,000

- Logo on all Car Tags used during Show
- Logo on T-Shirt, Posters and website
- Quarter Page Ad in Event Program
- 10x10 Booth space

Golf Cart Sponsor - \$2,500

- Logo on all Golf Carts used during Show
- Logo on T-Shirt and Posters
- Logo on Rod Run website for 1 year
- Business Card Ad in Event Program

Goodie Bag Sponsor - \$1,500

- Logo-printed item included in Goodie Bags
- Business Card Ad in Event Program

Trophy Sponsor - \$85

- Name printed on one exclusive trophy
- or sponsor 10 Trophies for \$800

Program Sponsor - \$250

- Business Card Ad in Event Program

**For Vendor information, see the Vendor Registration Form online*

Ask about In-Kind Sponsorship Opportunities!



SPONSORSHIP COMMITMENT FORM

Thank you for your support! Please complete the information below and submit the form with payment to the address below.

PRESENTING

\$7,500

GOLD

\$5,000

CAR TAG

\$3,000

SILVER

\$2,500

BRONZE

\$1,000

GOLF CART

\$2,500

GOODIE BAG

\$1,500

PROGRAM

\$250

TROPHY

\$85 x _____ = \$ _____

PREFERRED METHOD OF PAYMENT

One-Time Quarterly Monthly Other:

Credit Card (See below) Check Enclosed Please invoice me

CONTACT INFORMATION

Name: _____ Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Card Holder Name: _____ CVV: _____

Card #: _____ Exp: _____