

**2023**  
**MURRIETA**  
**ROD RUN**  
**OCT. 13-14**  
*Historic Route*  




## Region's Finest Car Show

Hosting 500 Classic Cars and more than 20,000 spectators annually, the Murrieta Rod Run has become the area's finest car show! Held in the beautiful Historic Downtown Murrieta, the show offers a variety of sponsor and vendor opportunities ideal for car enthusiasts and attractive to families.



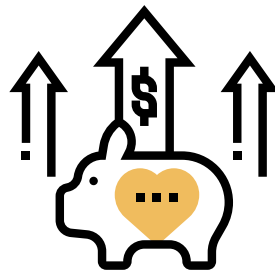
## Benefiting the At-Risk & Special Needs Children

A nonprofit organization founded in 1989, **Oak Grove Center** serves at-risk and special needs youth through Residential Care, Education and Treatment at multiple campuses throughout Southern California. Their mission is to rebuild the lives of at-risk children and their families through educating, healing, restoring relationships, building character and instilling hope.



### Money Funds Programs Only

All funds raised go directly to the kids. Funds help Oak Grove Center programs; not overhead. Empowering success and transforming lives!



### Raised over \$376,000

The Rod Run has funded projects such as the Baseball Field, STEAM Classes, and helped launch the Culinary Vocational Program through the Culinary Creations store located in Temecula!



### All Volunteer

The event is produced and staffed by volunteers through the Drifters, Oak Grove and other community partners. Day of opportunities include parking, greeters, raffle and 50/50 sales.

### Rod Run Headquarters

Oak Grove Center  
 24275 Jefferson Ave., Murrieta, CA 92562  
 Tel: (951)677-5599 Tax ID #33-0470446  
 OakGroveCenter.org MurrietaRodRun.com





# MAJOR SPONSORSHIP OPPORTUNITIES

500 Classic Cars 15,000 day of spectators 175,000+ pre-event reach

## Presenting Sponsor - \$7,500

- Primary logo placement on marketing materials
- Logo on T-shirt Sleeve
- Logo on Rod Run website with link for 1 year
- Full Page Ad (8x4.75) in Event Program
- Hourly verbal mentions during Show
- 10x20 Booth off Washington

## Silver Sponsor - \$2,500

- Logo on marketing materials
- Logo on Show T-shirt
- Quarter Page Ad (2x4.75) in Event Program
- Logo on Rod Run website with link for 1 year
- Verbal mentions during Show
- 10x10 Booth space off Washington

## Gold Sponsor - \$5,000

- Logo on marketing materials
- Logo on Show T-shirt
- Logo on Rod Run website with link for 1 year
- Half Page Ad (4x4.75) in Event Program
- Hourly verbal mentions during Show
- 10x10 Booth space off Washington

## Bronze Sponsor - \$1,000

- Logo on T-Shirt and Posters
- Business Card Ad (2x2.25) in Event Program
- Logo on Rod Run website for 1 year
- 10x10 Booth space off Washington

## Special Sponsorship Opportunities

### Goodie Bags - \$5,000 (Exclusive)

- Logo printed on all 500 goodie bags given to each Murrieta Rod Run registrant
- Logo on T-shirts, website, and marketing
- Half Page Ad (4x4.75) in Event Program
- 10x10 Booth space

### Golf Cart - \$2,500

- Logo on all Golf Carts used during Show
- Logo on T-Shirt and Posters
- Logo on Rod Run website for 1 year
- Business Card Ad in Event Program

### Event Program Ad - \$250

- Business Card Ad (2x2.25) in Event Program

### Car Tag - \$3,000 (Exclusive)

- Logo on all Car Tags (Exclusive)
- Logo on T-Shirt, Posters and website
- Quarter Page Ad in Event Program
- 10x10 Booth space

### Goodie Item - \$1,500

- Logo-printed item included in Goodie Bags
- Business Card Ad (2x2.25) in Event Program

### DJ Truck - \$1,000

- Hourly mention Friday and Saturday
- Business Card Ad (2x2.25) in Event Program

## Ask about In-Kind Sponsorship Opportunities!

\*For Vendor information, see the Vendor Registration Form online



# SPONSORSHIP COMMITMENT FORM

Thank you for your support! Please complete the information below and submit the form with payment to the address below.

**PRESENTING**

**\$7,500**

**GOLD**

**\$5,000**

**SILVER**

**\$2,500**

**BRONZE**

**\$1,000**

**GOODIE BAGS**

**\$5,000**

**CAR TAG**

**\$3,000**

**GOLF CART**

**\$2,500**

**GOODIE ITEM**

**\$1,500**

**DJ TRUCK**

**\$1,000**

**PROGRAM AD**

**\$250**

**\*\* Please note all logos and Ads are due on or before 8/31/2023 to KristiP@oakgrovecenter.org**

## PREFERRED METHOD OF PAYMENT

One-Time  Quarterly  Monthly  Other:

Credit Card (See below)  Check Enclosed  Please invoice me

## CONTACT INFORMATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_